



# The shopping mall uses a 500kW data center rack in Poland

How big is the Poland data center market?

The Poland data center market size stands at USD 1.89 billion in 2025 and is projected to reach USD 3.78 billion by 2030, translating into a 14.87% CAGR. Strong hyperscale cloud investments, rapid enterprise digitalization, and a growing renewable-energy pipeline anchor the expansion of the Poland data center market.

Where are data centres located in Poland?

Geographically, larger data centres are mainly concentrated in the Warsaw region. However, as in other countries, further development of Poland's data centre market depends largely on special planning rules and the availability of electricity. As regards special planning, there are two important issues significantly impacting data centre projects.

Are data center facilities a good investment in Poland?

Measuring the expected rates of return on the Polish market is difficult due to the low transactional activity compared to other sectors of commercial real estate. In developed markets, it is clear that returns on investments in broadly defined data center facilities are on average at least 1pp higher compared to other sectors 1.

How e-commerce is affecting the demand for data centers & colocation services?

The development of e-commerce, digitization of business, the development of technologies such as artificial intelligence, affect the increase in demand and data storage and analysis, which directly translates into the demand for data centers, cloud and colocation services.

The size of the Poland Data Center Rack market was valued at USD XX Million in 2023 and is projected to reach USD XXX Million by 2032, with an expected CAGR of 15.10% during the ...

Learn how kW per rack impacts colocation pricing, energy efficiency, and performance. Discover best practices to manage power, reduce costs, and future-proof your IT infrastructure.

Poland Data Center Rack Market Valuation - 2026-2032 The data center rack ...

Poland has been attracting increased investment in data centers. Growth of this data center market depends on special planning rules and availability of electricity

The Poland Data Center Rack Market is expected to reach USD 88.91 million in 2025 and grow at a CAGR of 10.91% to reach USD 149.21 million by 2030. Atman Sp. z o.o., Orange Polska ...

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Over the last several years, Poland has been attracting increased investment in data centres. Two large hyperscalers publicly announced that they operate cloud regions in Poland.

The data center rack server market in Poland is challenged by the high costs associated with acquiring and maintaining advanced rack server technologies. Ensuring efficient use of space and energy ...

This article explores five practical uses of data center racks in Poland that you will encounter in 2025, highlighting their impact and relevance.

Poland Data Center Rack Market Valuation - 2026-2032 The data center rack market in Poland is rapidly developing as cloud computing and enterprise IT demands rise. Warsaw is the key hub, ...

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